From the National Broadcasting Corporation (NBC) 2017 General Elections Plan:

“NBC will support and strengthen the Papua New Guinea Electoral Commission (PNGEC) through the provision of editorial air time, to enable the Commission to explain directly to the people - on Radio, TV and Online - how the election will be run; how they can participate and why their vote has value.”

Proven National Election partner
- NBC has consistently provided consistent and comprehensive coverage of past National Elections since 1975
- NBC will again endeavour to provide a comprehensive coverage on Radio, TV and Online of the 2022 National General Election (NGE).
- It is important for NBC to play its role as the National Broadcaster to help PNGEC deliver a credible 2022 NGE.
- NBC will give the people of PNG the opportunity to understand, interact and be informed throughout the various stages of the 2022 NGE.

Three major stages of election
1. Pre-Elections:  
   - Elections awareness by the PNGEC, including the update of the Common Roll.  
   - Awareness by Organic Law on the Integrity of Political Parties and Candidates (OLIPPAC) and others on leadership, governance and accountability.  
   - Awareness on respective Policies of Political Party and/or Independent Candidates.  
   - (Talkback, Drama & Elections Feature programs)
2. During Elections:  
   - Issue of Writs  
   - Nominations, Campaign & Polling  
   - Counting & Declarations  
   - (Elections Broadcast; Reports, Talk Shows with Panel Commentary)
3. Post-Elections:  
   - Formation of Government  
   - Election of New Speaker and Prime Minister.  
   - (Broadcast from the various camps; Live Parliament session and Talkback Panel)  
   - Post Mortem of the Elections

Elections content/gathering personnel  
- NBC have an approved staff structure of 472, including the Provinces.  
- Divisions are:  
  1. News & Information  
  2. National Radio

3. Provincial Radio  
4. Engineering & Technical Services  
5. Finance  
6. Human Resources & Admin  
7. Sales & Marketing

Delivery platforms
Three major platforms to deliver the 2022 NGE:  
1. NBC Radio (National Radio, Tribe FM & Provincial Radio)  
2. NBCTV  
3. NBC Online (Facebook and Website)

NBC presence  
- NBC has presence in all Provincial Capitals, except Hela and Jiwaka.  
- Provincial Stations have 13 staff (none in Hela; 2 in Jiwaka)  
- All 2022 NGE coverage activities will be coordinated from NBC Headquarters.  
- Provincial staff will cross to National Radio and also file hourly for news.  
- And then, Major News Simulcast at 6pm daily on all platforms (Radio, TV & Online).

Coverage/Network  
- Re-introduction of Medium Wave (MW) Radio Transmission – National Radio Service  
- Re-introduction of MW Radio Transmission – Provincial Broadcast (eg. NBC West New Britain & NBC New Ireland)  
- Four (4) Regional MW Sites.

Challenges  
- COVID-19  
- Resources, including funding  
- NBC be appointed ‘Official Broadcaster’ now.

Budget  
Budget of K20,944,167, mainly for:  
- Restoration/upgrade of Transmission & Studio equipment  
- Vehicle Hire  
- Duty travel for content gatherers; and,  
- Outside Broadcasts (OB).