FACT SHEET

KEY STAKEHOLDERS' SEMINAR PRESENTATION ON PREPARATION TOWARDS 2022 NATIONAL GENERAL ELECTIONS

Roles of NBC in Elections

"Based on presentation by the NBC on 21 October, 2021"

THE NATIONAL RESEARCH INSTITUTE
PAPUA NEW GUINEA

From the National Braodcasting Corporation (NBC) 2017 General Elections Plan:

"NBC will support and strengthen the Papua New Guinea Electoral Commission (PNGEC) through the provision of editorial air time, to enable the Commission to explain directly to the people - on Radio, TV and Online - how the election will be run; how they can participate and why their vote has value."

Proven National Election partner

- NBC has consistently provided consistent and comprehensive coverage of past National Elections since 1975
- NBC will again endeavour to provide a comprehensive coverage on Radio, TV and Online of the 2022 National General Election (NGE).
- It is important for NBC to play its role as the National Broadcaster to help PNGEC deliver a credible 2022 NGE.
- NBC will give the people of PNG the opportunity to understand, interact and be informed throughout the various stages of the 2022 NGE.

Three major stages of election

1. Pre-Elections:
   - Elections awareness by the PNGEC, including the update of the Common Roll.
   - Awareness by Organic Law on the Integrity of Political Parties and Candidates (OLIPPAC) and others on leadership, governance and accountability.
   - Awareness on respective Policies of Political Party and/or Independent Candidates.
   - (Talkback, Drama & Elections Feature programs)
2. During Elections:
   - Issue of Writs
   - Nominations, Campaign & Polling
   - Counting & Declarations
   - (Elections Broadcast; Reports, Talk Shows with Panel Commentary)
3. Post-Elections:
   - Formation of Government
   - Election of New Speaker and Prime Minister.
   - (Broadcast from the various camps; Live Parliament session and Talkback Panel)
   - Post Mortem of the Elections

Elections content/gathering personnel

- NBC have an approved staff structure of 472, including the Provinces.
- Divisions are:
  1. News & Information
  2. National Radio
  3. Provincial Radio
  4. Engineering & Technical Services
  5. Finance
  6. Human Resources & Admin
  7. Sales & Marketing

Delivery platforms

Three major platforms to deliver the 2022 NGE:

1. NBC Radio (National Radio, Tribe FM & Provincial Radio)
2. NBCTV
3. NBC Online (Facebook and Website)

NBC presence

- NBC has presence in all Provincial Capitals, except Hela and Jiwaka.
- Provincial Stations have 13 staff (none in Hela; 2 in Jiwaka)
- All 2022 NGE coverage activities will be coordinated from NBC Headquarters.
- Provincial staff will cross to National Radio and also file hourly for news.
- And then, Major News Simulcast at 6pm daily on all platforms (Radio, TV & Online).

Coverage/Network

- Re-introduction of Medium Wave (MW) Radio Transmission – National Radio Service
- Re-introduction of MW Radio Transmission – Provincial Broadcast (eg. NBC West New Britain & NBC New Ireland)
- Four (4) Regional MW Sites.

Challenges

- COVID-19
- Resources, including funding
- NBC be appointed 'Official Broadcaster' now.

Budget

Budget of K20,944,167, mainly for:

- Restoration/upgrade of Transmission &

Studio equipment

- Vehicle Hire
- Duty travel for content gatherers; and,
- Outside Broadcasts (OB).

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